

<b>Teaching Nr.</b>	3	
<b>Title</b>	<b>Intercultural Communication and Social Integration in Europe</b>	
<b>Prof. in charge</b>	<b>Dragoș Dărbăneanu</b>	
<b>Typology</b>	<input checked="" type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Summer course	<input checked="" type="checkbox"/> Training course <input type="checkbox"/> Intensive course <input type="checkbox"/> Distance learning course
<b>Description</b>	<p style="text-align: center;"><b>Lecturer Dragoș Dărbăneanu, PhD</b></p> <p>The course "Intercultural Communication and Social Integration in Europe" can be described from the Webster definition of culture, that shows the culture like the integrated model of human behavior that includes thoughts, words, actions and artifacts and depends on people's ability to learn and transmit knowledge from one generation to another. These patterns of human behavior are responsible for determining the identity of racial, religious or social and ensure the creation of sets of values, thoughts and feelings of everyone in the group. Therefore, what can be considered normal in a culture appears as scandalous in another. The course "Intercultural Communication and Social Integration in Europe" is designed to prevent such phenomena through information related to the specifics of different cultures and presenting strategies of interaction, oriented to acceptance and tolerance. Also, the European integration is a complex process that requires attention to be paid to all cultures, especially when labor migration is brought to the discussions table. Equal access to the labor market of all EU citizens generates an intense phenomenon of labor migration from one cultural region to another. Professional integration can only be achieved in line with social integration, and this requires that intercultural communication mechanisms are operating smoothly.</p> <p><b>The academic aims</b> of this course are: to get information about different cultures and presenting strategies of interaction, oriented to acceptance and tolerance; to appreciate the role of each culture in building the European identity; to present the theory of social integration in sociology and other social sciences; capturing and understanding the relational mechanisms; identification of various typologies of cultural groups; acquiring knowledge referring to diversity and multiculturality in Central and Eastern Europe; to relate intercultural communication to the process of European integration; to understand and control the conceptual apparatus regarding the issues of cultural diversity; to understand the intercultural communication in everyday life; practical concerns to appreciate the role of each culture in building the European identity, to analyse the particular contributions of each EU Member State to the cultural environment of Europe, to understand the relevance of intercultural dialogue in managing European diversity; to examine and analyse the ways of dealing with conflicts; how to develop intercultural communicative competence, how to communicate effectively and appropriately; to show the key factors that may cause misunderstanding in intercultural communication; to show what to do for a successful communication and how to develop intercultural communicative competence; to use innovative teaching models such as audio and video materials, graphic information, brainstorming sessions, role-playing games.</p> <p><b>The learning objectives</b> are: learn how differences in cultures affect European integration; learn how cultural differences can be turned into positive factors for European Union; to enhance students' understanding of the crucial issues in intercultural communication and to increase their awareness of the role of dialogue in managing cultural diversity; to teach them the practical skills of intercultural communicators; to actively practice the knowledge acquired during classes, to find practical solutions to resolve the situation closely linked to misunderstanding in intercultural communication; what European people have to do for being good citizens; diversity and crisis management, acquisition of knowledge in the field of culture, communication, diversity and seeking innovation, interpretation, qualitative analysis of the phenomenon</p> <p><b>Structure of the course:</b></p>	

1. Important concepts and definitions: communication, culture, intercultural communication, cultural intelligence, integration;
2. The theory of social integration in sociology and other social sciences;
3. The concepts of inter-cultural communication theory;
4. Cultural system in intercultural communication;
5. The aspects of power in intercultural communication;
6. The discernment of power in intercultural communications. Cultural presuppositions, cultural self-perception, cultural fix points;
7. Semiotics theory of communications;
8. Citizenship, globalization and communication: Meanings and theoretical stakes;
9. Citizenship and political communication;
10. Intercultural communication in everyday life: what are the practical concerns?;
11. Developing intercultural communicative competence: how to communicate effectively and appropriately;
12. What are the key factors that may cause misunderstanding in intercultural communication?;
13. What contributes to successful communication?;
14. How to develop intercultural communicative competence.

### **Bibliography**

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<b>Impact</b>	<p>The direct impact of this course occurs primarily at students of the Faculty of Social Sciences which have not received until now specialized classes about European Union. Proposed module provides information about intercultural communication and social integration that will enhance the professional skills of students. The project is also carrying out a program of transformation and specialization so during the three years the course "Intercultural Communication and Social Integration in Europe" will evolve and enrich with highest quality theoretical and practical information. However, curricula of specializations who will benefit about the course implementation will be completed with this important discipline which is promoting many European dimensions of social life. The direct beneficiaries of the project will be 40 students/year which will study about the important role of intercultural dialogue in construction of European society They will be introduced to one priority of the EU – dialogue between peoples from different cultures – that is an important landmark for education and action within the EU.</p> <p>Also the course will determine the following: 1. Understanding the identity mechanisms in European social groups; 2. Strengthening the exchange of ideas between participants from the academic or educational environment and civil society; 3. Understanding the importance of diversity in the new Europe and the need to connect cultures; 4. Getting to know the particularities of communication between ethnic groups from Romania ; 5. Reducing communicational barriers; 6. Determine the particularities of local features of social integration; 7. Knowing about the requests and expectations of different cultural groups; 8. Increasing interest in the research of intercultural communication and social integration in European Union.</p>