

INFLUENȚA STIMEI DE SINE, A FEEDBACK-ULUI ȘI A LOC-LUI ASUPRA STILULUI DECIZIONAL LA MANAGERI

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Abstract

Gender is a significant social psychological construct, developed from conditions and experiences that a culture systematically and differentially assigns to the categories of males and females. People possess a wide range of ideas related with gender: beliefs about the characteristics and roles that are typically associated in their culture with women and men, attitudes about what is considered appropriate for individuals of both gender categories in terms of abilities and behaviors, and also the views people hold about themselves in terms of gender. The purpose of this paper is to emphasize the role of gender stereotypes in the gender beliefs system, considering that the people ideas about traits, roles, preference, and skills assigned in their culture to human femaleness and maleness have a powerful effect on their attitudes about toward self and other.

Keywords: *gender, beliefs, attitudes, stereotypes*

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