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The effects of ideas on the human behavior

Abstract:

Ideas are not only important in men`s existence and they are not important only because they offer an instrumental aid in order that some goals had to be achieved. This paper focuses on the ontological features of ideas. Thus, ideas meant to be not merely creations of men but creators of the man`s world. The American sociologist Thomas pointed out this ontological situation as that: if an Idea became to be either relevant or decisive for many men, it generates as well real human and social things. Therefore human things are in the very sense of the word "idealities". Thomas was followed in his manner of thinking by others authors, like Cooley and all the symbolic interactionists. In other conceptual terms, pragmatism (W. James, J. Dewey or R. Rorty) developed the "pragmatic maxima" wich was first proposed by Ch. S. Peirce in his work How to Make our Ideas Clear.