Dragoş Dărăbăneanu

Înțelegerea comunicării de masă din perspectiva selecției informațiilor Mass Communication from the perspective of information selections

Abstract:

The purpose of this material is to evidence one possibility of understanding and research on mass media field. This understanding possibility is referring to the ways and motives of the information's selection process. We want to show the most important studies and theories in this field. This way of understanding it wasn't be used in the studies of Romanian mass communication, even if there are strong debates on the media information's reliability.